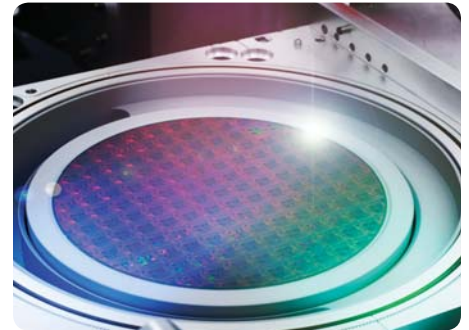


FACT SHEET

Third Quarter Fiscal 2013

Applied Materials is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic (PV) products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world.



COMPANY PROFILE

Applied Materials supplies the manufacturing equipment and services that help produce virtually every advanced semiconductor chip and flat panel display in the world; its technologies are also helping to accelerate the global adoption of PV solar energy. Applied is focused on helping customers solve their high-value problems with differentiated solutions to provide them with a competitive advantage in the marketplace.



Stock Ticker	NASDAQ: AMAT
Market Cap	\$18.9 billion
Fiscal 2012 Revenue	\$8.7 billion
Fiscal 2012 R&D	\$1.2 billion
Founded	Nov. 10, 1967
Headquarters	Santa Clara, California
Global Presence	86 locations in 18 countries
Principal Locations	China, Germany, Israel, Italy, Singapore, Taiwan, United States
Employees*	~13,700 worldwide
Patents	~10,400 issued

Data as of third fiscal quarter ended July 28, 2013, except fiscal year results (fiscal year ends last Sunday in October) and market cap (which is as of August 14, 2013)
* Headcount excludes temporary and interns

CORE COMPETENCIES

Thin Film Engineering

Thin films are used to create electronic structures as small as 1/2,000th the width of a human hair. These films are formed, deposited, shaped and measured by patented Applied Materials processes and tools with atomic levels of precision and control.

Commercializing Technology

Applied Materials creates sophisticated manufacturing equipment for high volume production, helping to drive down the cost of electronic devices.

Global Reach

Applied Materials has the intellectual capital, financial resources and capability to help customers integrate and manufacture advanced technology around the world.



REPORTING SEGMENTS

Silicon Systems

- Global leader in innovative equipment for the manufacture of advanced semiconductors
- Equipment at virtually every semiconductor fab in the world, enabling the production of advanced microchips

Display

- Using expertise in depositing thin films on large-scale glass panels to lower the cost of flat panel displays
- Extending core equipment technology into new mobility segments

Energy and Environmental Solutions

- A leading equipment supplier to the solar PV industry
- Applied powers the c-Si roadmap by driving down the cost per watt for solar energy and balance of systems cost

Global Services

- Provides semiconductor, display and solar customers with solutions that maximize output and efficiency
- Largest supplier of software for automating semiconductor, display and solar factories

FINANCIAL FUNDAMENTALS

Applied Materials has...

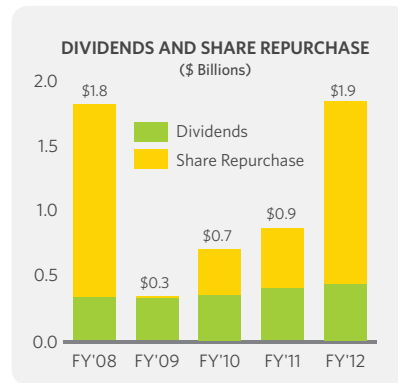
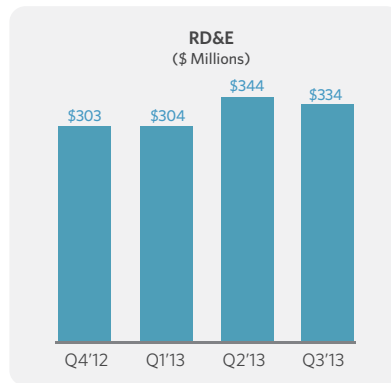
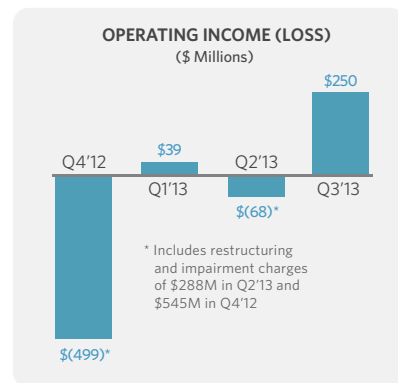
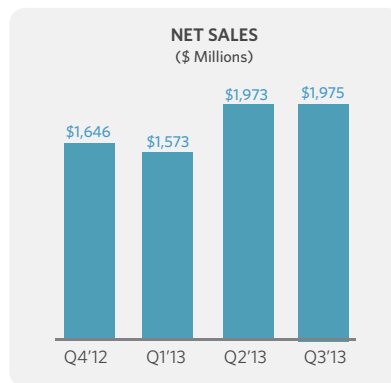
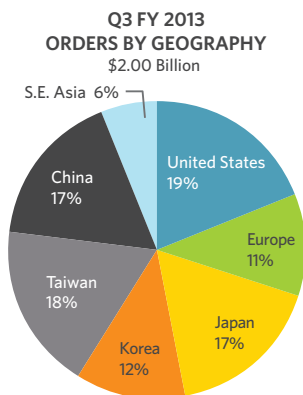
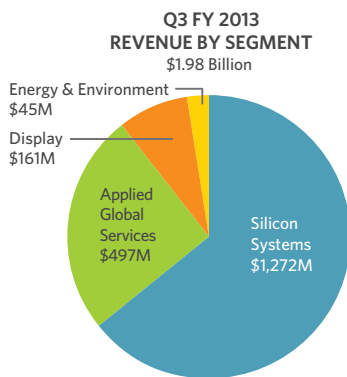
- Over 40 years of experience navigating market cycles to preserve capital while investing for the future, even during industry downturns.
- A quarterly cash dividend and a flexible stock buyback program that returns excess cash to stockholders.

CONSOLIDATED FINANCIAL STATEMENT (\$ MILLIONS)*

INCOME STATEMENT	2012	2011	2010	2009	2008
Net Sales	\$8,719	\$10,517	\$9,549	\$5,014	\$8,129
Gross Margin %	38.0	41.5	38.9	28.5	42.4
RD&E %	14.2	10.6	12.0	18.6	13.6
SG&A %	12.3	8.6	9.9	14.7	11.9

BALANCE SHEET	2012	2011	2010	2009	2008
Cash, Cash Equivalents & Investments	\$2,992	\$7,174	\$3,892	\$3,267	\$3,468
Accounts Receivable	\$1,220	\$1,532	\$1,831	\$1,041	\$1,691
Inventories	\$1,272	\$1,701	\$1,547	\$1,627	\$1,987
Total Assets	\$12,102	\$13,861	\$10,943	\$9,574	\$11,006
Total Current Liabilities	\$2,265	\$2,794	\$2,888	\$1,939	\$2,946
Total Stockholders Equity	\$7,235	\$8,800	\$7,536	\$7,095	\$7,549

*Fiscal year end: last Sunday in October



Past performance does not guarantee future results.

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