



Applied Materials Named to Ethisphere's 2013 World's Most Ethical Companies List

March 11, 2013

Recognized for Exceptional Ethical Leadership

SANTA CLARA, Calif., March 11, 2013 - Applied Materials, Inc. today announced that it was named by the Ethisphere Institute, the leading business ethics think-tank, as one of the 2013 World's Most Ethical Companies.

"We are honored to be named to Ethisphere's World's Most Ethical Companies list for the second year in a row," said Charmaine F. Mesina, corporate vice president of legal affairs and company ombudsman at Applied Materials. "For more than 45 years, Applied has modeled its core values on ethics and integrity. This prestigious award recognizes our global employees' commitment to the highest ethical standards."

According to Ethisphere, Applied secured a hard-earned spot on the list by promoting a culture of integrity and business practices that are instrumental to the company's success, benefit the community, and raise the bar for ethical standards within its industry.

"Applied Materials understands the importance of operating from a strong ethical foundation and how this impacts all parts of the company, ranging from employee retention and recruitment, to culture and financial performance," said Alex Brigham, executive director of the Ethisphere Institute. "As more companies develop initiatives to expand their ethics programs across entire industries, Applied's inclusion as a World's Most Ethical Company for 2013 is a testament to its exemplary commitment to ethics and integrity."

This is the seventh year Ethisphere has published their rankings and the second year in which Applied Materials participated in the application process. Ethisphere evaluated a record number of nominations and applications using its proprietary methodology to identify companies that surpassed their industry peers. The 2013 list features 138 companies in more than three dozen industries, including 40 companies headquartered outside the United States.

The methodology for the WME ranking includes reviewing codes of ethics, litigation and regulatory infraction histories; evaluating the investment in innovation and sustainable business practices; looking at activities designed to improve corporate citizenship; and studying nominations from senior executives, industry peers, suppliers and customers. Read about the methodology and view the complete list of the 2013 World's Most Ethical Companies at www.ethisphere.com.

For additional details on Applied's corporate citizenship, visit www.appliedmaterials.com/about/cr.

About Applied Materials

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. Learn more at www.appliedmaterials.com.

About Ethisphere Institute:

The research-based Ethisphere® Institute is a leading international think-tank dedicated to the creation, advancement and sharing of best practices in business ethics, corporate social responsibility, anti-corruption and sustainability. Ethisphere Magazine, which publishes the globally recognized World's Most Ethical Companies Ranking(TM), is the quarterly publication of the Institute. Ethisphere provides the only third-party verifications of compliance programs and ethical cultures that include: Ethics Inside® Certification, Compliance Leader Verification(TM) and Anti-Corruption Program Verification(TM). The Institute's premier membership group, the Business Ethics Leadership Alliance(TM), is a business ethics forum that includes more than 100 leading corporations, universities and institutions that collectively leverage their experience, expertise and innovative ways to address emerging compliance challenges. More information on the Ethisphere Institute, including ranking projects and membership, can be found at www.ethisphere.com

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