



Applied Materials to Present at 2012 Citi Technology Conference

August 29, 2012

SANTA CLARA, Calif., Aug. 29, 2012 - Applied Materials, Inc. (NASDAQ:AMAT) announced today that George Davis, executive vice president and chief financial officer, will participate in a question-and-answer session at the 2012 Citi Technology Conference in New York City on Wednesday, Sept. 5 beginning at 9:00 a.m. ET.

A live webcast of the presentation will be available on the Applied Materials website at <http://www.appliedmaterials.com/investor-relations>. Replays of the webcast will be available beginning Sept. 5 at 1:00 p.m. ET and remain available for three months.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at www.appliedmaterials.com.

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