



Webcast Advisory: Applied Materials to Announce a Breakthrough in Chip Manufacturing Technology

June 27, 2011

SANTA CLARA, Calif., June 26, 2010 - On Wednesday, June 29, Applied Materials, Inc. will announce new technology to advance the state of the art in semiconductor manufacturing for the 20nm era.

You are invited to hear about this breakthrough in a live webcast at 10:00 am Pacific Daylight Time. The webcast and call-in information can be accessed at: www.becauseinnovationmatters.com.

A replay of the webcast will be available using this link at approximately 5:00 pm Pacific Daylight Time the same day. Video, photographs and other materials concerning this technology will be available at the time of announcement.

Credentialed media and financial analysts are invited to call in questions for the speakers immediately following the presentation.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at www.appliedmaterials.com.

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Contact:

[Connie Duncan](#) (editorial/media) 408.563.6209

[Michael Sullivan](#) (financial community) 408.986.7977

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