



## **Applied Materials Recognized with 2010 Supplier Excellence Award from Texas Instruments**

April 25, 2011

SANTA CLARA, Calif., April 25, 2011 - Applied Materials, Inc. announced today that it has received the prestigious 2010 Supplier Excellence Award from its customer, Texas Instruments (TI), for the outstanding contributions of Applied's service group. Applied was selected as one of the 16 recipients of the award from TI's worldwide supplier base of more than 12,000 companies for its continued commitment in helping TI meet its goals to grow its business.

As TI opened the world's first 300mm analog fab, set up its first facility in China, and added a new fab in Japan, Applied Materials expanded its role as a supplier to TI to support this significant expansion ramp. Applied's role included help to execute the largest and most comprehensive relocation project in the industry. Applied also provided enhanced service, equipment and [automation](#) capabilities to TI in the past year.

"This award is our highest level of supplier recognition, presented only to those that have significantly set themselves apart through their achievements," said Rob Simpson, vice president of Worldwide Procurement and Logistics at Texas Instruments. "Applied has played a key role in supporting the growth of our business and we appreciate its commitment and dedication to our success."

"We are proud to play a part in TI's growth, and have worked hard, using our extensive global support resources and capabilities, to help TI meet its objectives," said Charlie Pappis, group vice president and general manager of [Applied Global Services](#). "We are especially honored to have our long and productive relationship with TI recognized by this sixth award - the second time in three years - for our service solutions. We will continue to strive to meet TI's high standards and support them in their efforts to drive business success."

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at [www.appliedmaterials.com](http://www.appliedmaterials.com).

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