



Applied Materials to Host 2011 Investor and Analyst Meeting on Wednesday, March 23

March 16, 2011

SANTA CLARA, Calif., Mar 16, 2011 (BUSINESS WIRE) -- Applied Materials, Inc. (NASDAQ:AMAT) will hold its 2011 Investor and Analyst Meeting next Wednesday, March 23, in New York. Presentations by Applied's management team will begin at 9:00 a.m. ET (6:00 a.m. PT) and conclude at approximately 12:45 p.m. ET (9:45 a.m. PT). The presentations will include discussions of Applied's business environment, industry outlooks, opportunities, products, operations and financial models.

The event is intended for institutional investors and analysts. The presentations and related materials will also be available via a live video webcast on the company's investor relations website at <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Finvestors.appliedmaterials.com%2F&esheet=6650081&lan=en-US&anchor=http%3A%2F%2Finvestors.appliedmaterials.com%2F&index=1&md5=5d08408ae11c87bf753d660af16beed8>. Replays will be available on the website beginning at 5:00 p.m. ET and will remain available until July 11, 2011.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.appliedmaterials.com&esheet=6650081&lan=en-US&anchor=www.appliedmaterials.com&index=2&md5=fca762494d33ade1da6121653ec27adb>.

SOURCE: Applied Materials, Inc.

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