



Event Advisory: Applied Materials Introduces a New Era in Smart, High Performance Chip Manufacturing

November 22, 2010

SANTA CLARA, Calif., Nov 22, 2010 (BUSINESS WIRE) -- On Tuesday, November 30, in Tokyo, Japan, Applied Materials, Inc. will announce a powerful new technology to enable the production of tomorrow's more complex and shrinking chip designs.

This important innovation will be presented in a live webcast on November 29 at 5:30 p.m. Pacific Standard Time (PST) - November 30, 10:30 a.m. in Japan - by Applied executives, led by Dr. Randhir Thakur, executive vice president and general manager of Applied's Silicon Systems Group. Credentialed media and financial analysts are invited to call in questions for the speakers immediately following the presentation.

The live webcast and call-in information can be accessed at: www.appliedmaterials.com/events/becauseinnovationmatters.

A replay will be available using this link at approximately 8:00 a.m. PST on November 30.

An Enhanced News Page containing the press release, video, photographs and other materials concerning this product will be available at 2 p.m. PST on November 29 at: www.appliedmaterials.com/becauseinnovationmatters.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at www.appliedmaterials.com.

SOURCE: Applied Materials, Inc.

Applied Materials, Inc.

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