



Event Advisory: Applied Materials to Announce Breakthrough Technology for Chip Manufacturing

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SANTA CLARA, Calif., Aug 19, 2010 (BUSINESS WIRE) -- On Tuesday, August 24, Applied Materials, Inc. will announce a significant innovation in chip manufacturing technology to enable its customers to overcome one of the most critical challenges to scaling Moore's Law.

Applied executives, led by Dr. Randhir Thakur, executive vice president and general manager of Applied's Silicon Systems Group, will discuss this new breakthrough technology in a live webcast on August 24 at 1:00 p.m. Pacific Daylight Time. Credentialed media and financial analysts are invited to call in questions for the speakers immediately following the presentation.

The live webcast and call-in information can be accessed at:

<http://appliedmaterials.com>.

A replay will be available using this link at approximately 5:00 p.m. Pacific Daylight Time on August 24.

A multi-media release containing video, photographs and other materials concerning this product will be available at the time of announcement.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in Nanomanufacturing Technology(TM) solutions with a broad portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat panel displays, solar photovoltaic cells, flexible electronics and energy efficient glass. At Applied Materials, we apply Nanomanufacturing Technology to improve the way people live. Learn more at <http://www.appliedmaterials.com>.

SOURCE: Applied Materials, Inc.

Applied Materials, Inc.

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