



Advisory: Applied Materials to Host 2010 Analyst Meeting

March 29, 2010

SANTA CLARA, Calif., Mar 29, 2010 (BUSINESS WIRE) --As previously announced, Applied Materials, Inc. will hold its 2010 Analyst Meeting on Tuesday, March 30, 2010 in New York, NY. Presentations by Applied's management team will begin at 1:00 p.m. ET (10:00 a.m. PT) and conclude by approximately 4:30 p.m. ET (1:30 p.m. PT). The presentations will include discussions of Applied's products, business environment, industry outlooks, strategies, opportunities, financial models, and fiscal 2010 forecasts.

Attendance at this event is limited to institutional investors and analysts. A webcast will be available to the public as detailed below. If you would like to attend in person, please e-mail your request to: investor_relations@amat.com.

A live webcast of the presentations and a copy of the accompanying slides will be available at <http://www.appliedmaterials.com>.

Replays and related files will be available through the same link beginning Wednesday, March 31 at 12:00 pm ET (9:00 am PT) through April 30, 2010.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in Nanomanufacturing Technology(TM) solutions with a broad portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat panel displays, solar photovoltaic cells, flexible electronics and energy efficient glass. At Applied Materials, we apply Nanomanufacturing Technology to improve the way people live. Learn more at <http://www.appliedmaterials.com>.

SOURCE: Applied Materials, Inc.

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