



Applied Materials to Hold Analyst Briefing on September 1, 2008 at 23rd EU PVSEC - Valencia, Spain

August 26, 2008

SANTA CLARA, Calif.--(BUSINESS WIRE)--Aug. 26, 2008--Applied Materials, Inc. (Nasdaq:AMAT) will hold an analyst briefing in Valencia, Spain on Monday, September 1, 2008 at 4:00 p.m. local time (10:00 a.m. Eastern Daylight Time, 7:00 a.m. Pacific Daylight Time), concluding at approximately 5:30 p.m. local time (11:30 a.m. EDT, 8:30 a.m. PDT). The briefing will take place during the 23rd EU Photovoltaic Solar Energy Conference and will be focused on Applied Materials' solar business and outlook.

A live audio webcast of the analyst briefing will be available on Applied Materials' website at: <http://www.appliedmaterials.com/investors/index.html>. A replay and an audio/MP3 will be available beginning Tuesday, September 2 at approximately 9:00 a.m. EDT (6:00 a.m. PDT) and ending September 30 at 8:00 p.m. EDT (5:00 p.m. PDT). There is no conference call for this event.

Applied Materials also is presenting at the Citigroup 15th Annual Global Technology Conference to be held on Wednesday, Sept. 3, 2008 in New York, NY. A live audio webcast of the presentation will be available on the Applied Materials website beginning at 11:00 a.m. EDT (8:00 a.m. PDT) and concluding at approximately 11:30 a.m. EDT (8:30 a.m. PDT). A replay will be available beginning September 3 at approximately 4:00 p.m. EDT (1:00 p.m. PDT) and ending September 23 at 8:00 p.m. EDT (5:00 p.m. PDT).

For more information about these events, please visit <http://www.appliedmaterials.com> on the Investors page.

Applied Materials, Inc. is the global leader in Nanomanufacturing Technology(TM) solutions with a broad portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat panels, solar photovoltaic cells, flexible electronics and energy efficient glass. At Applied Materials, we apply Nanomanufacturing Technology to improve the way people live. Learn more at www.appliedmaterials.com.

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SOURCE: Applied Materials, Inc.